## **ORDER**

Orders	Order / Rev:	A2659371		
	Alt Order #:	27059687		
	Product Desc:	Candidate		KSN
	Estimate:	7418		Wichita KS KSNW
	Flight Dates:	09/04/20 - 09/14/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/10/20 / 09/10/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Strategic Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
		Arlington, VA 22209	Agency Commission:	15%
Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/07/20	09/13/20	73	\$16,640.00	\$14,144.00	September 2020	75	\$18,340.00	\$15,589.00	0.00
09/14/20	09/20/20	2	\$1,700.00	\$1,445.00	Totals	75	\$18,340.00	\$15,589.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

_Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 Multi 09/07 Channels : KS	/20 09/10/20 NC,KSNG,KS	,	СМ	6-7am	2222	:30	8	\$100.00 P5	0.00 NM	8	\$800.00
Start Date Week: 09/07/20	End Date 09/13/20	<u>Weekdays</u> 2222	Spots/Week 8	Rate \$100.00	Rating 0.00						
2 Multi 09/07 Channels : KS	/20 09/10/20 NC,KSNG,KS	,		7-8am	2222	:30	8	\$175.00 P5	0.00 NM	8	\$1,400.00
Start Date Week: 09/07/20	End Date 09/13/20	Weekdays 2222	Spots/Week 8	<u>Rate</u> \$175.00	Rating 0.00						
3 Multi 09/07 Channels : KS	/20 09/10/20 NC,KSNG,KS	,		8-9am	2222	:30	8	\$135.00 P5	0.00 NM	8	\$1,080.00
Start Date Week: 09/07/20	End Date 09/13/20	Weekdays 2222	Spots/Week 8	Rate \$135.00	Rating 0.00						
4 Multi 09/07 Channels : KS	/20 09/10/20 NC,KSNG,KS		СМ	9-10a	1111	:30	4	\$170.00 P4	0.00 NM	4	\$680.00
Start Date Week: 09/07/20	End Date 09/13/20	Weekdays 1111	Spots/Week 4	Rate \$170.00	Rating 0.00						
5 Multi 09/08 Channels : KS	/20 09/10/20 NC,KSNG,KS	,	s CM	1230p-1p	- 111	:30	3	\$70.00 P5	0.00 NM	3	\$210.00

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Order / Rev: A2659371 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27059687 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/04/20 - 09/14/20 Estimate: 7418

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Spo	ots Rate I	Pri Rtg Type	Spots	Amount
<u>Sta</u>	rt Date	End Date	Good Day Kansa Weekdays	s Spots/Week	Rate	Rating				1	
Week: 09/		09/13/20	- 111	3	\$70.00	0.00					
		0 09/10/20 C,KSNG,KS	•		1-2p	1222-	:30	7 \$170.001	P4 0.00 NM	6	\$1,020.00
Week: 09/		End Date 09/13/20	Weekdays 1222	Spots/Week 7	Rate \$170.00	Rating 0.00					
1 Multi	Date Ra 09/07/20 edited		Description Days of Our Lives	1-2p	t/End Time		Weekdays MTWTh		ate Rtg Type .00) 0.00 NM		
		0 09/10/20 C,KSNG,KS	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	1111	:30	4 \$300.001	P4 0.00 NM	3	\$900.00
Sta Week: 09/	rt Date	End Date 09/13/20	Weekdays 1111	Spots/Week 4	Rate \$300.00	Rating 0.00					
Spot Ch	Date Ra		escription	· ·	/End Time	0.00	Weekdays MTWTh		ate Rtg Type .00) 0.00 NM		
	edited										
		0 09/10/20 C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	2222	:30	8 \$400.00 I	P4 0.00 NM	6	\$2,400.00
Sta Week: 09/	rt Date /07/20	End Date 09/13/20	Weekdays 2222	Spots/Week 8	Rate \$400.00	Rating 0.00					
1 Multi		<u>nge</u> <u>D</u> 0-09/13/20 M	Description N-F 430-5p	<u>Star</u> 430-	t/End Time 5pm		Weekdays MTWTh		ate Rtg Type .00) 0.00 NM		
2 Multi	edited i 09/07/20 edited	0-09/13/20 N	Л-F 430-5p	430-	5pm		МГWTh	:30 <del>(\$400</del>	<del>.00)</del> 0.00 <i>NM</i>		
		0.00/10/20	KSN News at Five	e CM	5-530pm	1111	:30	4 \$175.001	P5 0.00 NM	1	\$700.00
		C,KSNG,KS			5-550pm	1111	30	4 \$175.001	F5 0.00 NW	4	\$700.00
Sta Week: 09/	rt Date /07/20	End Date 09/13/20	Weekdays 1111	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00					
		0 09/10/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six		6-630p	1111	:30	4 \$225.00 I	P5 0.00 NM	3	\$675.00
Week: 09/		End Date 09/13/20	Weekdays 1111	Spots/Week 4	Rate \$225.00	Rating 0.00					
	Date Ra 09/07/20		SN News at Six	<u>Star</u> 6-63	t/End Time 0p		Weekdays MTWTh		ate Rtg Type -00) 0.00 NM		
Cre	edited									1	
N11 Multi Channe		0 09/10/20 C,KSNG,KS	•	СМ	630-7pm	1122-	:30	6 \$800.00 I	P4 0.00 NM	4	\$3,200.00
<u>Sta</u> Week: 09/	rt Date	End Date	Weekdays 1122	Spots/Week	Rate	Rating				İ	
	Date Ra	09/13/20 inge D	Description	6 Star	\$800.00 E/End Time	0.00	Weekdays	Length R	ate Rtg Type	İ	
5 Multi	09/07/20 edited	0-09/13/20 N			7pm		МГWГh		0.00 NM		
	i 09/07/20 edited	0-09/13/20 N	1-F 630-7p	630-	7pm		MΓWΓh	:30 <del>(\$800</del>	. <del>00)</del> 0.00 <i>NM</i>		
12 Multi Channe		0 09/10/20 C,KSNG,KS	NL,KSNW	CM	10-10:35pm	1111	:30	4 \$300.001	P5 0.00 NM	4	\$1,200.00
Sto	rt Date	End Date	KSN News at Ter Weekdays	n Mon-Fri Spots/Week	Pata	Rating				l	
Week: 09/		09/13/20	1111	<u>3pots/week</u> 4	Rate \$300.00	0.00					
		0 09/10/20 C,KSNG,KS	Tonight Show	CM	10:35p-11:35	5pm 1222-	:30	7 \$140.001	P5 0.00 NM	7	\$980.00
Chaine	IVION . CIT	U,NONU,NO	Tonight Show/Jin	nmy Fallon						İ	

Print Date: 09/10/20 14:12:18 Page 3 of 3

Order / Rev: A2659371 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27059687 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/04/20 - 09/14/20 Estimate: 7418

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
14 Multi 09/10/20 09/10/20 KSN Today 1													
Channels : KSNC,KSNG,KSNL,KSNW					•					**************************************			<b></b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				,	СМ	5-6am	1-	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   St	Chaine	515 . NOIN	C,RSNG,RS	,									
Week: 09/07/20	Sta	art Date	End Date	•	Spots/Week	Rate	Rating						
Channels : KSNC,KSNG,KSNL,KSNW   KSN News   Start Date   End Date   Oy10/20   Oy10/2													
Start Date   Sta	15 Multi	09/10/2	20 09/10/20	KSN News	CM	12n-1pm	1-	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
Start Date   End Date   Weekdays   Og/13/20   Og/13/20   Og/10/20   Today Show III   CM   11am-12n   Og/10/20   Og/10/20   Today Show III   CM   11am-12n   Og/10/20   Og/10/20   Og/10/20   Today Show III   CM   Og/10/20   Og/10/2	Channe	els : KSN	C,KSNG,KS	NL,KSNW									
Week: 09/07/20				KSN News									
16 Multi 09/10/20 09/10/20 Today Show III													
Channels : KSNC,KSNG,KSNL,KSNW   Today Show 3   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   St					<u>'</u>	<u>'</u>							
Today Show 3				,	СМ	11am-12n	1-	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Start Date   Week: 09/07/20   09/13/20   09/10/20   NFL Kickoff   CM   NFL Kickoff  1   :30   1 \$800.00 P4   0.00 NM   1 \$800.00 Channels : KSNC,KSNG,KSNL,KSNW   NFL Kickoff   Start Date   Week: 09/07/20   09/13/20   09/13/20   Stanley Cup Playoffs   CM   Stanley Cup Playoffs   C2:00 PM-5:00 PM)   Start Date   Week: 09/07/20   09/13/20   09/13/20   Stanley Cup Playoffs   C2:00 PM-5:00 PM)   Start Date   Week: 09/07/20   09/13/20   O9/13/20   Stanley Cup Playoffs   CM   Stanley Cup Playoffs   C2:00 PM-5:00 PM)   Stanley Cup Playoffs   CM   Stanley Cup Playoffs   C3:00 PM   Stanley Cup Playoffs   C3:00 PM   C4:00	Channe	eis : KSIN	C,KSNG,KS	,									
Week: 09/07/20         09/13/20        1         1         \$170.00         0.00           17 Multi         09/10/20         09/10/20         NFL Kickoff         CM         NFL Kickoff        1         :30         1         \$800.00 P4         0.00 NM         1         \$800.00           Channels: KSNC,KSNG,KSNL,KSNW           Week: 09/07/20         End Date 09/13/20         Weekdays 09/13/20         Starley Cup Playoffs         CM         Starley Cup Playoffs         :30         1         \$125.00 P4         0.00 NM         1         \$125.00           Channels: KSNC,KSNG,KSNL,KSNW         Starl Date End Date Weekdays Starley Cup Playoffs         (2:00 PM-5:00 PM)           Start Date Week: 09/07/20         End Date Weekdays Spots/Week Rate Rating Week: 09/14/20         Rating Rating News at Five         :30         1         \$500.00 P4         0.00 NM         1         \$500.00           Number: Start Date Week: 09/14/20         Weekdays Spots/Week Rate Rating Week: 09/14/20         Rating Rating News at Five         Rating Rating News at Five         1         \$1,200.00 P4         0.00 NM         1         \$1,200.00 P4	Sta	art Date	End Date	•	Snots/Week	Rate	Rating						
17 Multi 09/10/20 09/10/20 NFL Kickoff													
Channels : KSNC,KSNG,KSNL,KSNW   NFL Kickoff   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Star	17 Multi	09/10/2	20 09/10/20	NFL Kickoff	CM		1-	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Start Date   End Date   O9/13/20   O9/13/20   O9/13/20   Stanley Cup Playoffs   Stanley Cup Playor   O.00	Channe									•			¥
Week:         09/07/20         09/13/20        1         1         \$800.00         0.00           N18         Multi         09/13/20         09/13/20         Stanley Cup Playoffs         CM         Stanley Cup PlayorS         :30         1         \$125.00 PM         0.00 NM         1         \$125.00 PM           Channels:         KSNC,KSNG,KSNL,KSNW Stanley Cup Playoffs         (2:00 PM-5:00 PM)         PM)         2				NFL Kickoff									
N18   Multi   09/13/20   09/13/20   Stanley Cup Playoffs   CM   Stanley Cup Playorfs													
Channels: KSNC,KSNG,KSNL,KSNW  Stanley Cup Playoffs (2:00 PM-5:00 PM)  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00  N19   Multi   09/14/20   09/14/20   KSN News at Five   CM   5-530pm   1   :30   1 \$500.00 P4   0.00 NM   1 \$500.00 Channels: KSNC,KSNG,KSNL,KSNW   KSN News at Five   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00 NM   1 \$1,200.00 P4   0.00 NM   0.				-	<u> </u>								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Nulti   09/14/20   09/14/20   News at Five   CM   5-530pm   1   :30   1 \$500.00 P4   0.00 NM   1 \$500.00 P4   Nulti   09/14/20   Nulti   09/14/20   Nulti   09/14/20   Nulti				, , ,	offs CM	Stanley Cup	Playo	- S :30	1	\$125.00 P4	0.00 NM	1	\$125.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Channe	eis : KSIN	C,KSNG,KS	,	offs	(2:00 PM-5:0	00 PM)						
Week: 09/07/20         09/13/20        S         1         \$125.00         0.00           N 19         Multi         09/14/20         KSN News at Five         CM         5-530pm         1         :30         1         \$500.00 P4         0.00 NM         1         \$1,200.00 P4         0.00 NM         0.00 NM         0.00 NM         0	Sta	art Date	End Date	, , ,		`	,						
Channels: KSNC,KSNG,KSNL,KSNW  KSN News at Five  Start Date   End Date   Weekdays   Spots/Week   Rate   Stoology   Stoolo													
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/20/20   1   1   \$500.00   0.00	N19 Multi	09/14/2	20 09/14/20	KSN News at Five	e CM	5-530pm	1	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Start Date Week: 09/14/20         End Date 09/20/20         Weekdays 1         Spots/Week No.00         Rate 0.00         Rating 0.00           N20 Multi 09/14/20 09/14/20 09/14/20 Mon Prime Other 1 CM 7-9p         1         :30 1 \$1,200.00 P4 0.00 NM 1 \$1,200.00 P4	Channe	els : KSN	C,KSNG,KS	NL,KSNW		•							
Week: 09/14/20       09/20/20       1       1       \$500.00       0.00         N20       Multi       09/14/20       09/14/20       Mon Prime Other 1       CM       7-9p       1       :30       1       \$1,200.00 P4       0.00 NM       1       \$1,200.00 P4         Channels: KSNC,KSNG,KSNL,KSNW         Mon Prime Other 1         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating				KSN News at Fiv	-								
N20       Multi       09/14/20       09/14/20       Mon Prime Other 1       CM       7-9p       1       :30       1 \$1,200.00 P4       0.00 NM       1       \$1,200.00 P4         Channels:       KSNC,KSNG,KSNL,KSNW       Mon Prime Other 1       Mon Prime Other 1       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating					Spots/Week								
Channels : KSNC,KSNG,KSNL,KSNW  Mon Prime Other 1  Start Date End Date Weekdays Spots/Week Rate Rating				•	1								
Mon Prime Other 1 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>					1 CM	7-9p	1	:30	1	\$1,200.00 P4	0.00 NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating	Channe	15 . NOIN	C,RSING,RSI	•	· 1								
	Sta	art Date	End Date		•	Rate	Rating						
			09/20/20				0.00						

Totals 75 \$18,340.00



125 West 55th St New York, NY 10019 Contract # 27059687 Changes as of: 9/10/2020 at 12:54 PM Version: Highlighting Revision 2

CPE: 560/646/7418 Flight: 9/4/20 - 9/15/20 encv: STRATEGIC MEDIA Advertiser: Kansans for Marshall

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER

DRIVE SUITE 400

ARLINGTON, VA 20009

YER **Product**: Candidate

**Agency Order #**: 9919716

Buyer: Rheault, Ben
Salesperson: KELLY JOHNS

202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Service: Nielsen Total CPP: \$0.00

Primary Demo: Adults 35+ Total GRP:

**Assistant:** KELLY JOHNS **Traffic #:** A2659371 202-872-5880

Con Type: POLITICAL/VOTE

**Total \$:** \$18,340.00

Total Spots: 75

Separation:

							9/4 - 9/15								Total	Total						
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15	Spots	\$	CPP*	GRP*
REV- 1			Kansas Today 3	\$100.00		30	0	0	0	2	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	8	\$800.00	\$0.00	0.0
REV- 2	F,M-Th 7a-8a		Today Show (7-8am)	\$175.00	0	30	0	0	0	2	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	8	\$1,400.00	\$0.00	0.0
REV- 3			Today Show (8-9am)	\$135.00	0	30	0	0	0	2	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	8	\$1,080.00	\$0.00	0.0
REV- 4	Sa 6a-8a		Kansas Today Weekend	\$50.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 5	Sa 8a-9:30a		Saturday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 6			Sunday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 7	Su 9a-10a		Meet The Press	\$100.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 8	Su 10:30a-11a		KC End Zone	\$50.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 9	F,M-Th 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	0	0	0	1	1	1	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	4	\$680.00	\$0.00	0.0
REV- 10	F,M-Th 12:30p-1p		Good Day Kansas	\$70.00	0	30	0	0	0	0	1	1	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	3	\$210.00	\$0.00	0.0
REV- 11	F,M-Th 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	0	0	0	0	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	6	\$1,020.00	\$0.00	0.0
REV- 12	F,M-Th 4p-4:30p		Jeopardy B	\$300.00	0	30	0	0	0	0	1	1	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	3	\$900.00	\$0.00	0.0
REV- 13	F,M-Th 4:30p-5p		Jeopardy	\$400.00	0	30	0	0	0	0	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	6	\$2,400.00	\$0.00	0.0
REV- 14	Sa 5p-5:30p		Jeopardy	\$85.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 15	F,M-Th 5p-5:30p		KSN News	\$175.00	0	30	0	0	0	1	1	1	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	4	\$700.00	\$0.00	0.0
REV- 16	F,M-Th 6p-6:30p		KSN News	\$225.00	0	30	0	0	0	1	1	1	1 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	3	\$675.00	\$0.00	0.0
REV- 17	Sa 6p-6:30p		KSN News	\$130.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 18	Su 5p-5:30p		KSN News	\$100.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 19	F,M-Th 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	1	1	2	2 1 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	4	\$3,200.00	\$0.00	0.0
REV- 20	Sa 6:30p-7p		Wheel of Fortune	\$150.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27059687 Changes as of: 9/10/2020 at 12:54 PM Version: Highlighting Revision 2

**CPE**: 560/646/7418 Flight: 9/4/20 - 9/15/20

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall

> 1911 NORTH FT MYER DRIVE

SUITE 400 ARLINGTON, VA

20009

Product: Candidate

**Agency Order #: 9919716** 

Buyer: Rheault, Ben

Office: WASHINGTON

202-872-5880

Service: Nielsen Primary Demo: Adults 35+

Station: KSNW

Market: Wichita

Total CPP: \$0.00

Total Spots: 75

**Total GRP:** 

Traffic #: A2659371

Con Type: POLITICAL/VOTE

**Total \$:** \$18,340.00

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS 202-872-5880

Se	epa	ıra	tıo	n:

							9/4 - 9/15					Total	Total									
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15	Spots	\$	CPP*	GRP*
	F,M-Th 10p-10:35p		KSN News	\$300.00	0	30	0	0	0	1	1	1	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	4	\$1,200.00	\$0.00	0.0
REV- 22	Sa 10p-10:30p		KSN News	\$175.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 23	Su 10p-10:30p		KSN News	\$225.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
	F,M-Th 10:35p-11:37p		Tonight Show-NBC	\$140.00	0	30	0	0	0	1	2	2	2	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	7	\$980.00	\$0.00	0.0
REV- 25	M 8p-9p		The Wall Mon 9e/8c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 26	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 27	W 7p-8p		America's Got Talent Wed 8e/7c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0	\$0.00	\$0.00	0.0
REV- 28	Th 5a-6a		NEWS	\$100.00	0.0	30	0	0	0	0	0	0	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	1	\$100.00	\$0.00	0.0
REV- 29	Th 12n-12:30p		NEWS	\$200.00	0.0	30	0	0	0	0	0	0	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	1	\$200.00	\$0.00	0.0
REV- 30	Th		TODAY SHOW	\$170.00	0.0	30	0	0	0	0	0	0	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	1	\$170.00	\$0.00	0.0
REV- 31	Th		KICK OFF PREGAME	\$800.00	0.0	30	0	0	0	0	0	0	1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	1	\$800.00	\$0.00	0.0
REV+ 32	Su 2p-5p		NHL Playoffs	\$125.00	0.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 1	0 • 0	0 • 0	1	\$125.00	\$0.00	0.0
REV+ 33	M		News	\$500.00	0.0								0 • 0						1	\$500.00	\$0.00	0.0
REV+ 34	M		Amer Ninja	\$1,200. 00	0.0								0 • 0						1	\$1,200.00	\$0.00	0.0
			1			TALS:		0	0	12	19	20	21	0	0	1	2	0	75	\$18,340.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27059687 Changes as of: 9/10/2020 at 12:54 PM Version: Highlighting Revision 2

CPE: 560/646/7418 Flight: 9/4/20 - 9/15/20 Station: KSNW

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita Total \$: \$18,340.00 SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 75

DRIVE
SUITE 400 Agency Order #: 9919716 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2659371

 202-872-5880
 202-872-5880

Separation:

20009

## Special Instructions

	Order Level Comments										
Date/Time	Added by	Comment									
09/08/20 3:39 PM	Lori Sanderson	PLEASE ACCEPT MG'S DUE TO GOLF ON 9/7. THANKS, LS									
09/04/20 11:46 AM	System	Notice Received.									

	Competitive Information										
	Market Budget:	\$18,340									
	KSNW Share:	100%									
	Comment:										
ſ		Competitive Unknown									

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	75	\$18,340.00	N/A	0.0						
Total	100%	75	\$18,340.00	N/A	0.0						

Monthly Summary								
Month	Spots	Dollars						
2020-Sep	75	\$18,340.00						
Total	75	\$18,340.00						

Con Type: POLITICAL/VOTE

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment		
Revision	9/10/20 12:54 PM	KELLY JOHNS	Revised			\$0	Changes: Origflight End to 9/10/20, Flight End from 9/10/20 to 9/15/20. 34 buylines \$18,340.00 added or modified.		
Makegood 1	9/8/20 3:39 PM	Lori Sanderson	Confirmed	4	4	\$0	\$18,340.00 Changes: 7 buylines added or modified.		
Queued for Electronic Contracting	9/4/20 12:50 PM					\$0	\$0		
Queued for Electronic Contracting	9/4/20 12:42 PM					\$0	\$0		
Revision	9/4/20 12:39 PM	KELLY JOHNS	Confirmed		43	\$0	Changes: Origuser Entered Dollars to \$18,340.00, User Entered \$ from \$0.00 to \$18,340.00, Demo Meta to [R16], Total Spots from 118 to 75. 27 buylines added or \$18,340.00 modified.		
New	9/4/20 10:52 AM	KELLY JOHNS	Confirmed	118		\$18,340.00	\$18,340.00		

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.